1: Getting learner buy-in
Gaining membership is the first step to success. The first action is to communicate the learning objectives to the student, so that he or she understands exactly what he or she will be able to realize concretely after the training.

2: Anticipate a gradual increase in the complexity of the data
Good teaching respects a gradual increase in difficulty and ensures understanding of one level before moving on to the next. Failure to respect an appropriate gradation can lead to a lot of misunderstandings and failures. A gentle, step-by-step approach will guarantee a better assimilation (increase in competence) of the training.

3: Ensuring the right balance between theory and practice
To optimize the effectiveness of a training action, a good balance must be found between the transmission of theoretical knowledge and operational know-how. It is often the lack of practical exercises after theory that leads to failures. Proposing practical activities is one of the best ways of linking these two types of knowledge.

4: Checking understanding at each stage
Both in terms of the vocabulary used and the theoretical concepts covered, the learner must be involved throughout the course so that he or she can self-check that the teaching content is properly understood. This check can be organized in different forms, using quizzes but also other more fun activities. At the end of the training course, a final evaluation is carried out to check that everything is effectively understood and to determine whether it is necessary to go back over certain points.

5: Guaranteeing the quality of training courses
Teaching services are evaluated each time with the aim of constantly improving the quality of the services offered. Our trainers' pedagogical skills are at the heart of our requirements to make our training courses of the highest quality.

6: **Guaranteeing the quality of trainers**

The trainers are highly qualified. They have a high or specific level of education and a very solid experience in the proposed fields. They are fully available throughout the training courses they will provide,

7: **Ensuring the confidentiality of information**

The trainer guarantees the confidentiality of information concerning the participants and establishes a relationship of trust and respect within the group.